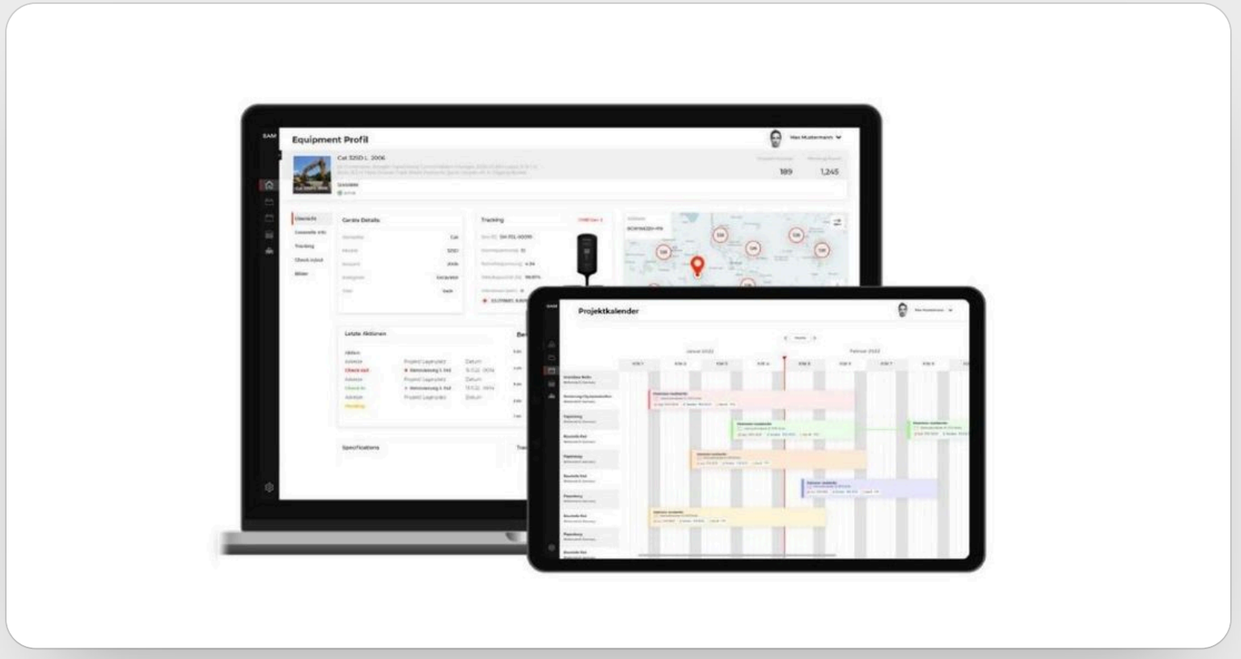


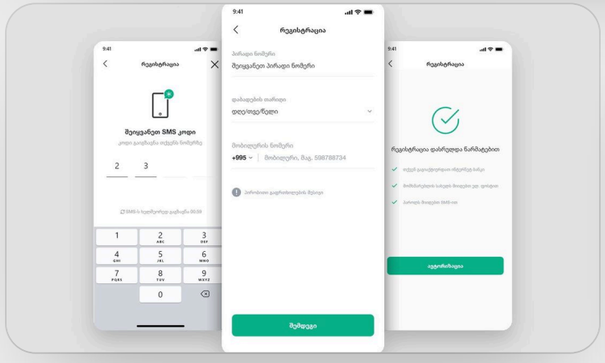
EVERYONE'S WATCHING

Nodari Khomeriki

Senior Product Designer — UX/UI

Enterprise B2B SaaS, fintech and data-heavy interfaces.
Design systems, research and shipped product.







TBILISI, GEORGIA · REMOTE WORLDWIDE CONTACT@KHOMERIKI.DESIGN +995 99 460466

Clarity first. Craft always. Built to scale.

Senior product designer with 8+ years on B2B SaaS platforms, banking products and data-heavy interfaces — for teams in Bremen, London, Amsterdam, Almaty, Dubai and Tbilisi.

Today I lead UX/UI for syniotec's construction and equipment-rental platforms, web and iOS/Android, used by firms including STRABAG, Kurt König and HOCH. I own work end to end: research, information architecture, interaction design, prototyping, design systems and design QA with engineering.

A finance degree and ACCA papers make fintech and analytics familiar ground, and AI tools take my ideas past the mock-up: prototypes and live products shipped with Claude and Claude Code.

8+
YEARS IN DESIGN

33
PRODUCTS SHIPPED

45
CERTIFICATIONS

31
AI LAB BUILDS

SELECTED CLIENTS & EMPLOYERS

syniotec · Halyk Bank · Deutsche Bank · Barclays · VEON · SEU University · IOKA · Miniso Georgia · Marketcolor · MVB Club · Mult Georgia · Assorti

TOOLS

Figma · Adobe XD · Photoshop · Illustrator · InDesign · Claude · Claude Code · Gemini · Grok · Midjourney · Kling · Higgsfield

01

Product & UX design

Discovery, flows, prototypes and the research to justify them. End-to-end ownership from problem to release.

02

Design systems

Token architecture, component libraries and the documentation that keeps a team consistent as it grows.

03

Fintech & data visualisation

Dashboards, reporting and trading-grade density. Making high-stakes numbers readable at a glance.

04

AI product interfaces

Interaction patterns for models that are probabilistic — trust, transparency, correction and graceful failure.

05

Mobile & web apps

iOS, Android and responsive web experiences built to survive real usage, not just the case study.

06

Web & brand

Marketing sites and the visual layer around a product — card families, campaign pages — specified so engineering builds them as designed.

Five moves, every time.

Same shape on a six-week engagement and a two-year platform. Only the length of each move changes.

01 **Frame**
Who it is for, what they are trying to finish, and what failure costs them.

02 **Explore**
Wide and cheap — enough options that the choice is a decision, not the first idea.

03 **Build the system**
Tokens, components and states, so screens become assemblies instead of drawings.

04 **Ship**
In engineering's tooling, closing the gap between the file and the browser.

05 **Watch**
Session review, tickets and analytics — so the next pass is informed, not imagined.

A machine with nobody certified to drive it is not a resource: Syniotec SAM

The construction-company platform — projects, equipment, personnel, crews, warehouses, dispatch and workshop — for firms whose plan falls apart when one of those is missing.

ROLE

Senior UX/UI Designer

TIMELINE

Jul 2021 — present

TEAM

2 PM, 4 developers, field ops

CHALLENGE

Construction software is normally sold as one of two products, and a construction company needs both at once.

KEY DECISIONS

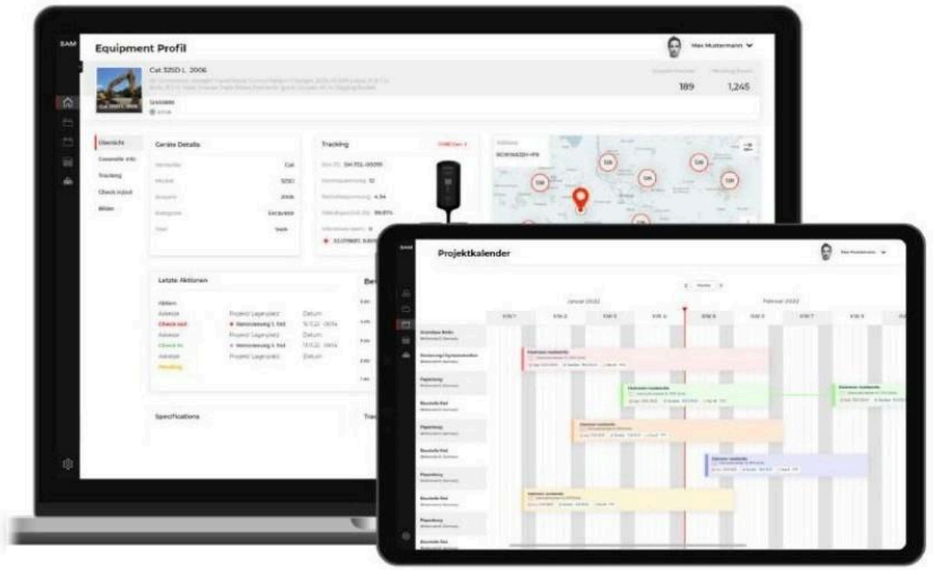
- Equipment and people planned in one action
- Qualifications are a planning constraint
- Navigation and requests, tested against each other

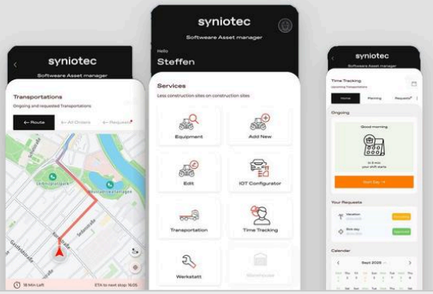
OUTCOME

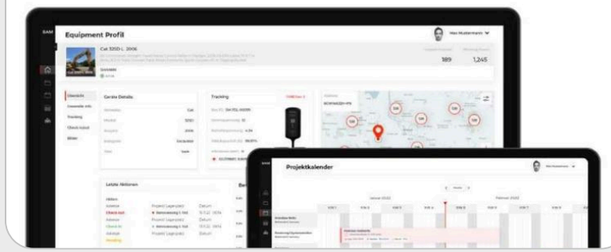
One platform where the plan includes the people.

12,000+	**6 yrs**	**45%**
Employees managed in SAM at STRABAG	STRABAG contract	Less time on technical inspections

FULL CASE STUDY → KHOMERIKI.DESIGN/WORK/SYNIOTEC-SAM







Rental is won and lost at the gate: Syniotec RAM

The rental platform — bookings, planning board, fleet, items, handovers and invoicing — for companies whose margin leaks in the two minutes a machine changes hands.

ROLE

Senior UX/UI Designer

TIMELINE

2022 — present

TEAM

Product, engineering

CHALLENGE

A rental company sells hours it cannot see and takes back machines it cannot inspect.

KEY DECISIONS

- Overuse is an alert, not a column in a report
- The handover protocol is the product's most valuable document
- Let the model read the photograph

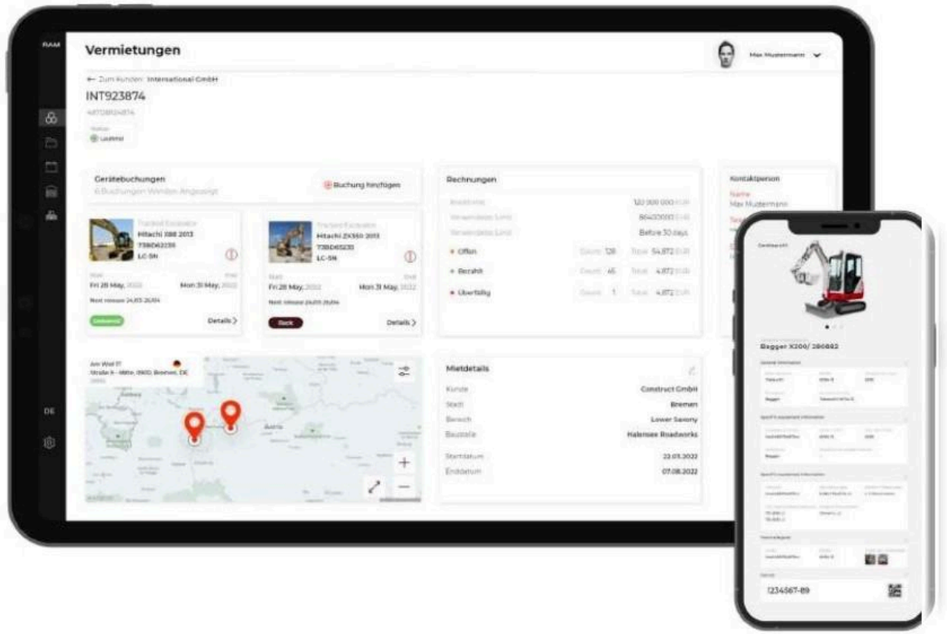
OUTCOME

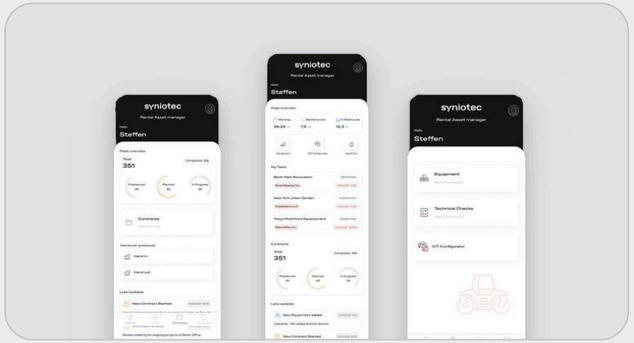
A rental fleet that reports what it earned and proves what condition it was in.

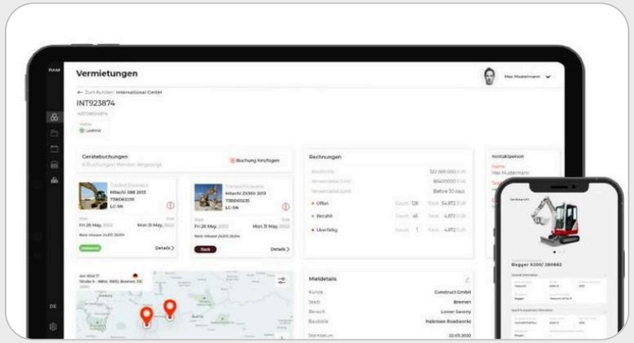
8,000+
Rental assets managed in RAM at HOCH

5
Contract types in one rental model

4
Kinds of bookable product







FULL CASE STUDY → KHOMERIKI.DESIGN/WORK/SYNIOTEC-RAM

Forty-two pages so six modules read as one product: the syniotec design system

The Figma library behind SAM — colour, type, components with every state written down, and the page layouts the modules are assembled from.

ROLE

Senior UX/UI Designer

TIMELINE

Jul 2021 — present

TEAM

2 PM, 4 developers

CHALLENGE

A platform that grows a module at a time drifts a screen at a time.

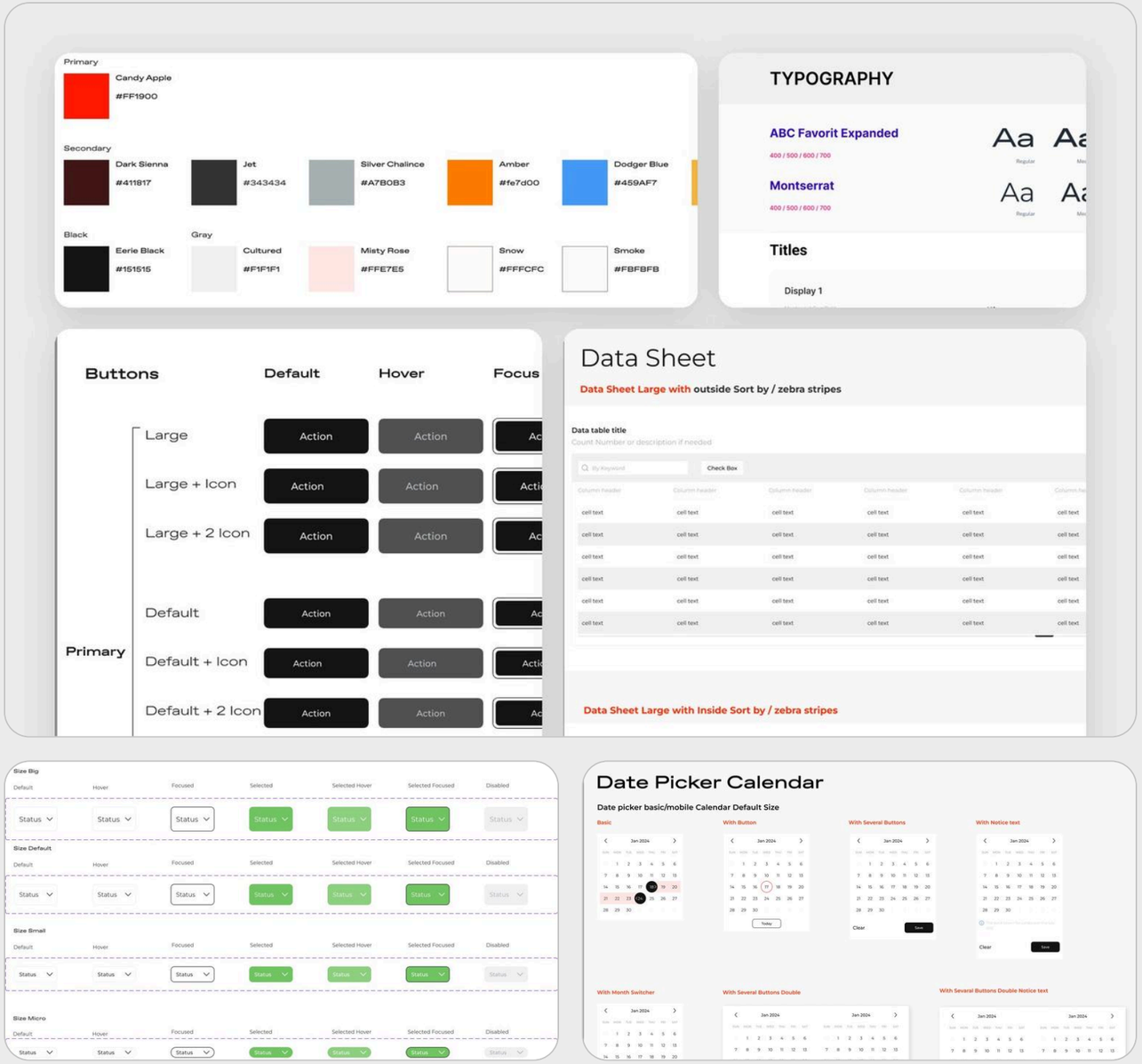
KEY DECISIONS

- A palette with names, roles and four grounds
- Two typefaces, each with a job
- Every button, in every state

OUTCOME

One vocabulary for six modules and eight object types.

42	6	4 × 7
Pages in the library	States on every button	Status sizes × states



FULL CASE STUDY → KHOMERIKI.DESIGN/WORK/SYNIOTEC-DS

The other side of the same login: SEU Registry

The staff console behind the student portal — one student record, thirty departments editing it.

ROLE

Lead Product Designer

TIMELINE

2024 — 2025

TEAM

Product owner, engineering, registrar, quality assurance, HR and finance

CHALLENGE

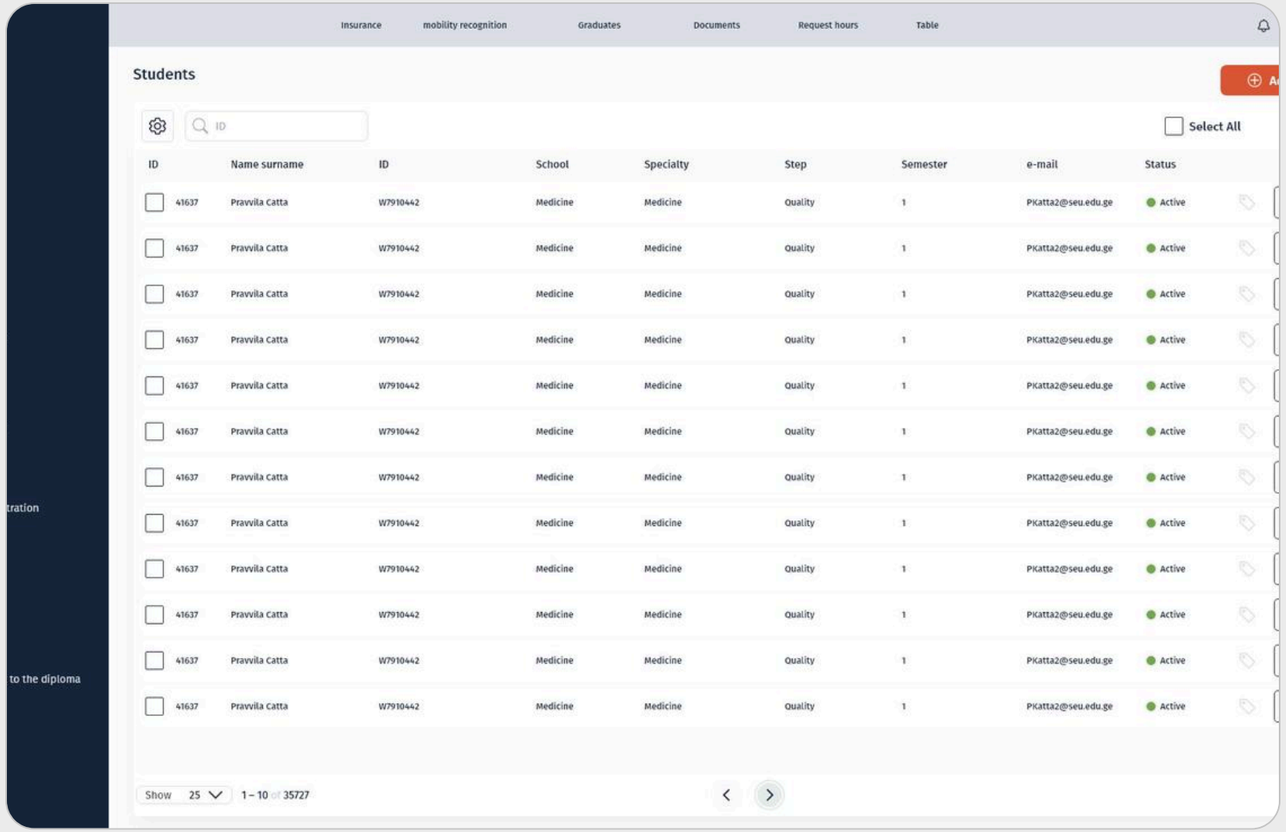
Every screen a student sees has a member of staff on the other end of it.

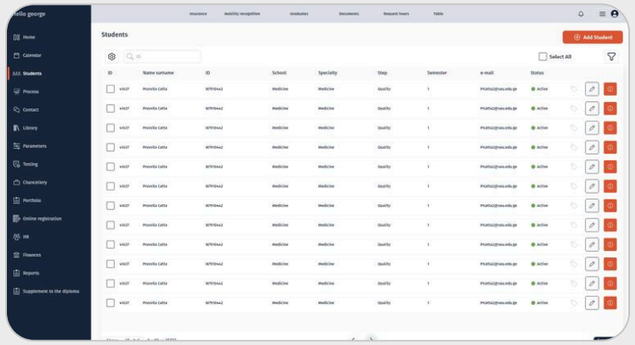
KEY DECISIONS

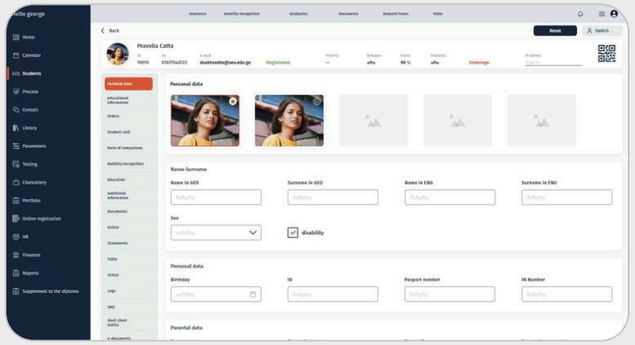
- A register built for finding one person
- The identity header never leaves
- Actions on the row they belong to

OUTCOME

One record, one route to it, and a system a new hire can be shown in an afternoon. Admissions, the registrar, quality assurance, HR, finance, the library and the chancellery now work on the same student record through the same register, the same identity header and the same section rail.







FULL CASE STUDY → KHOMERIKI.DESIGN/WORK/SEU-ADMIN

Registration week, without the queue: SEU Student

The student's side of the university — enrolment, credits, library and surveys behind one login.

ROLE

Lead Product Designer

TIMELINE

2024 — 2025

TEAM

Product owner, engineering, registrar, library and quality assurance

CHALLENGE

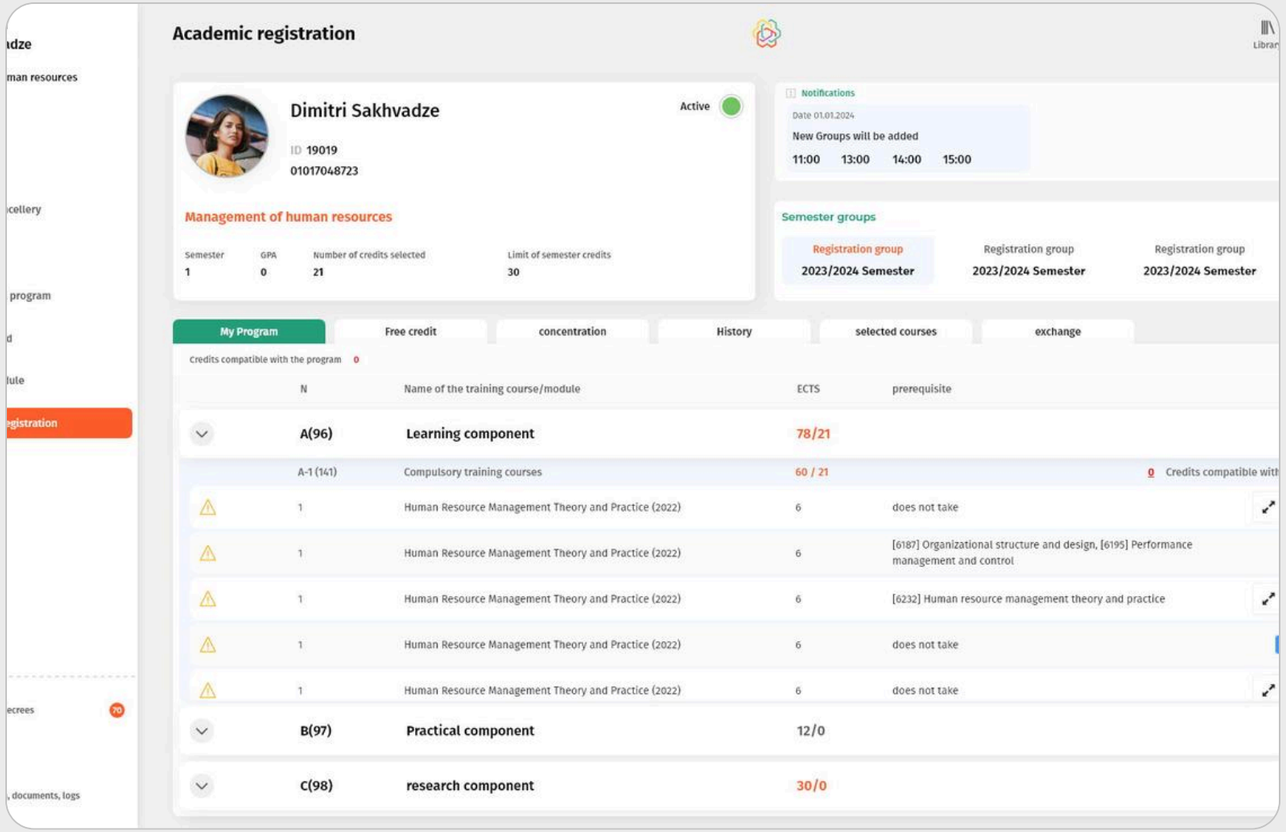
A university runs on a handful of rules, and the student is the last person to be told what they are.

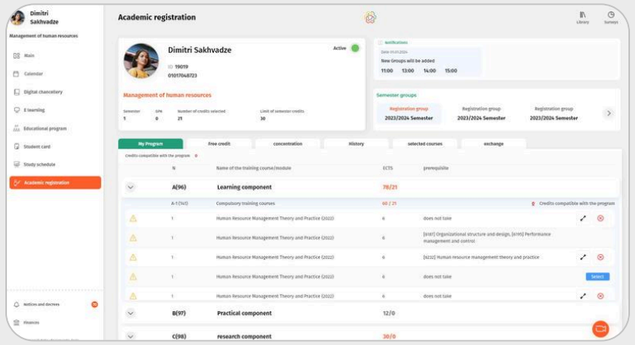
KEY DECISIONS

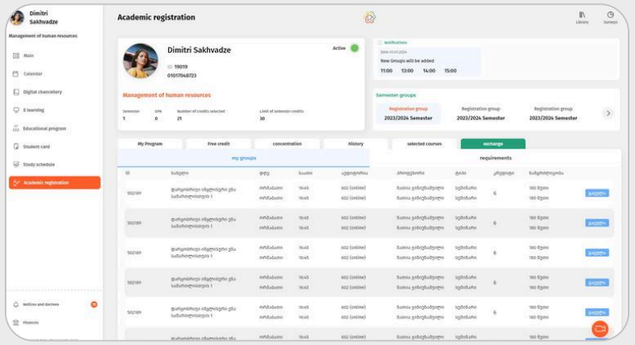
- The credit budget is a fixed frame, not a screen
- Eligibility on the row, not in the regulations
- Group exchange as a market, not a request form

OUTCOME

The registrar's desk, moved into the student's account. Registration, course exchange, academic history, the library, institutional surveys, documents, contracts, finances and notices now sit behind one login, sharing one navigation and one set of table and state patterns.







FULL CASE STUDY → KHOMERIKI.DESIGN/WORK/SEU-STUDENT

Seven ways to already exist: Halyk Bank onboarding

Registration for the Halyk Bank mobile app, where the design problem is not the form — it is what the state registry and the bank's own records say about you before you have finished typing.

ROLE
UX/UI Designer

TIMELINE
2021

TEAM
Bank product team, compliance, engineering

CHALLENGE

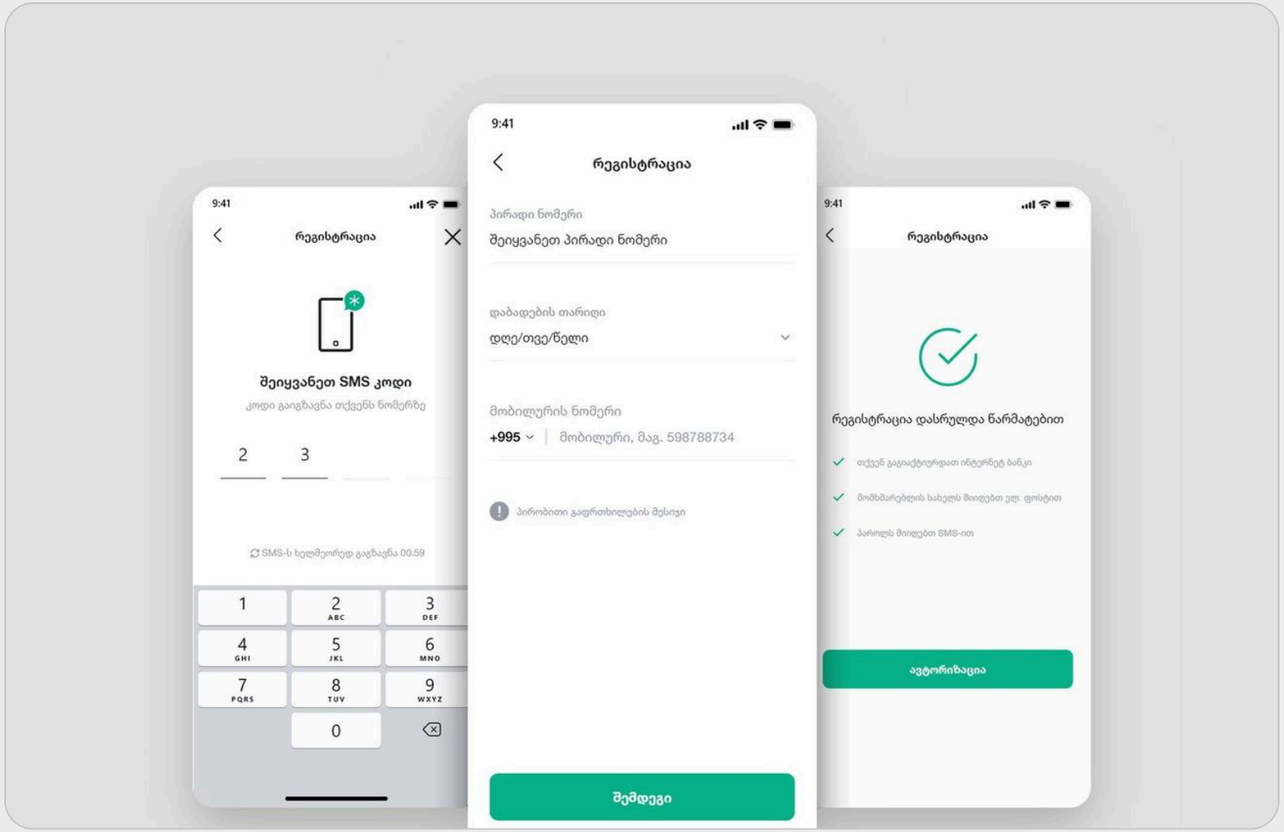
Onboarding a bank customer in Georgia means asking two databases about them, and neither one answers yes or no.

KEY DECISIONS

- Three fields, and one of them does the work
- Waiting is a state, not a silence
- Split the compliance questions by who is answering

OUTCOME

An account opened from a phone, or a clear reason why not. Registration takes three fields and an SMS for the straightforward case, and every other case ends on a screen that names the situation and offers a next step rather than an error code.







FULL CASE STUDY → KHOMERIKI.DESIGN/WORK/HALYK-ONBOARDING

Letting a rival bank read your accounts: Halyk Open Banking

The consent portal where a Halyk customer grants another bank access to their own data — by scope, by account and by currency.

ROLE
UX/UI Designer

TIMELINE
2021

TEAM
Bank product team, compliance, engineering

CHALLENGE

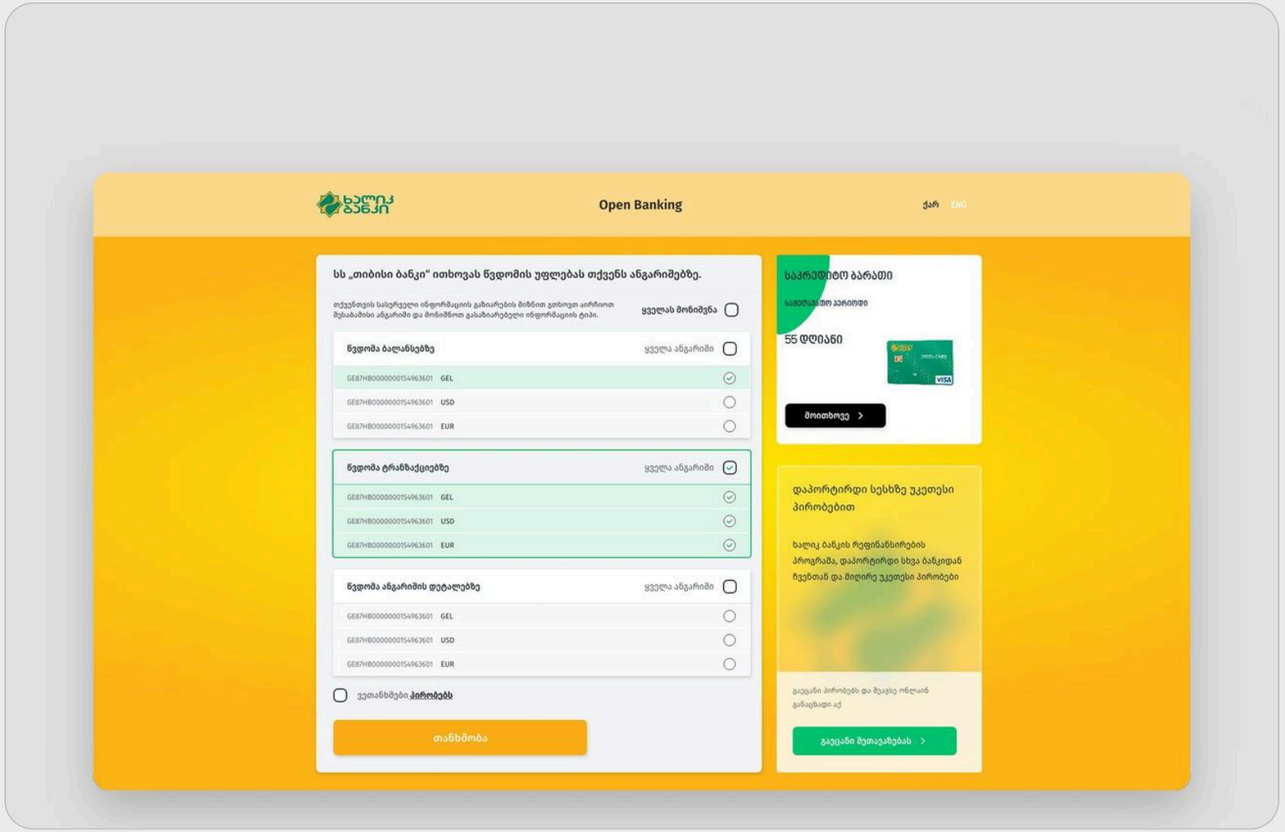
Open banking asks an ordinary person to make a permissions decision that IT departments find difficult.

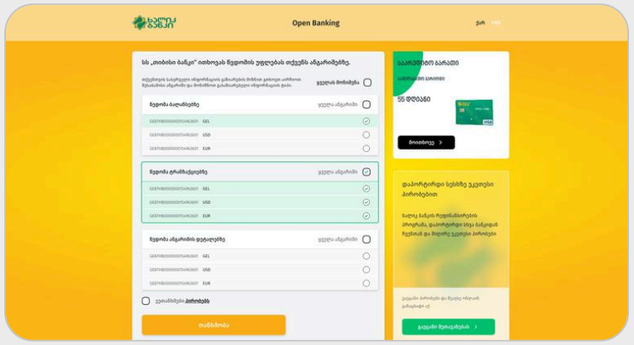
KEY DECISIONS

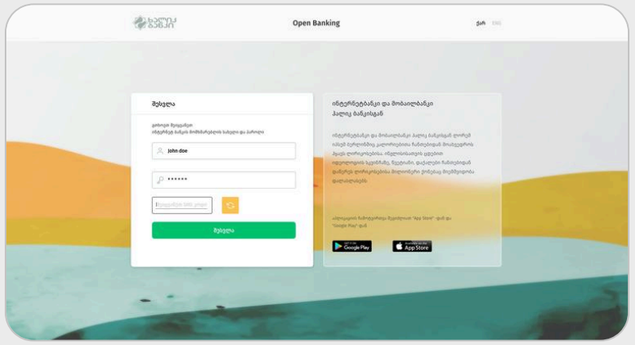
- Name the bank that is asking
- Three scopes before three hundred checkboxes
- Two factors before a single account is shown

OUTCOME

Consent that is specific enough to be meaningful and short enough to be read. A Halyk customer can authorise another bank to see exactly what they choose — by scope, account and currency — from a portal that does one thing and then gets out of the way.







FULL CASE STUDY → KHOMERIKI.DESIGN/WORK/HALYK-OPEN-BANKING

A chart language for people who read hundreds a day: Deutsche Bank

Chart and dashboard design for financial data analysis — consolidating datasets into views an analyst can read, compare and share.

ROLE
UX/UI Designer

TIMELINE
2021

TEAM
Client product team

CHALLENGE

An analyst does not look at a chart. They look at forty, and only two of them matter.

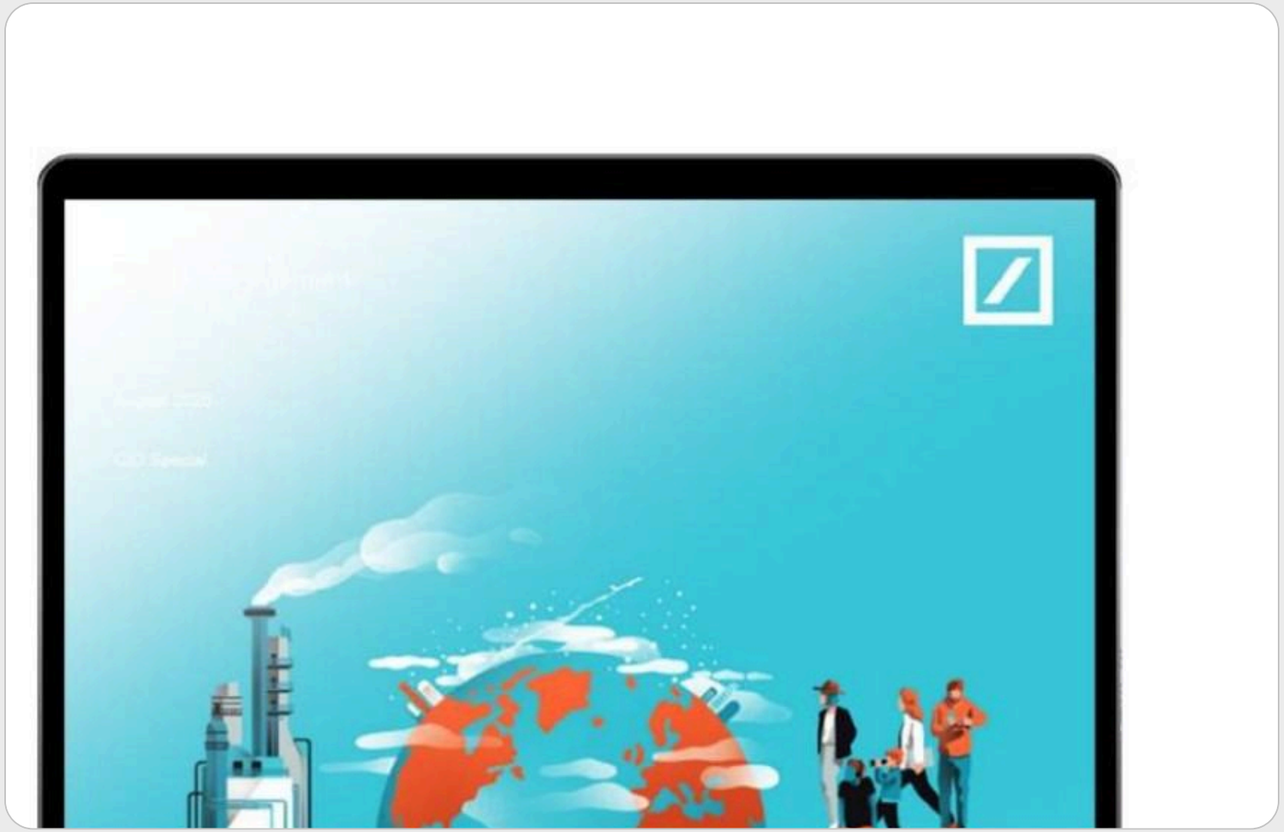
KEY DECISIONS

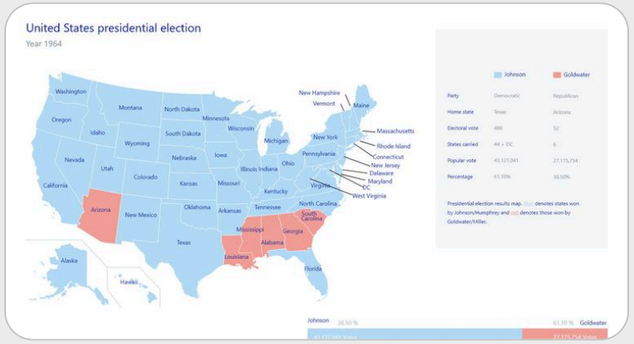
- Colour means one thing everywhere
- Density tuned for a screen of charts
- Annotation is part of the chart

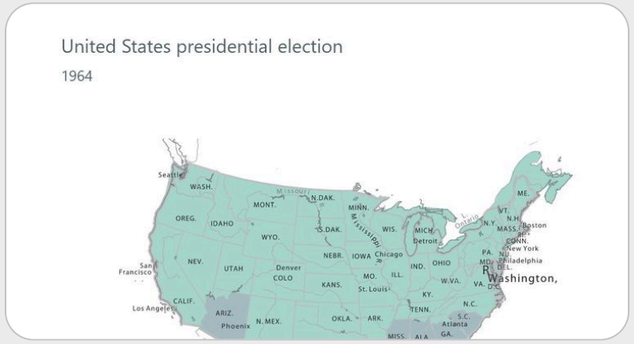
OUTCOME

A set of charts that behave like one system. Analysts assemble consolidated views from multiple sources, read them at dashboard density, and share them with the interpretation attached.

FULL CASE STUDY → KHOMERIKI.DESIGN/WORK/DEUTSCHE-BANK







One catalogue, two buyers: IOKA

A Dubai property portal where half the visitors want somewhere to live and half want somewhere to put money.

ROLE
UX/UI Designer

TIMELINE
2025

TEAM
Founders, brokers, engineering

CHALLENGE

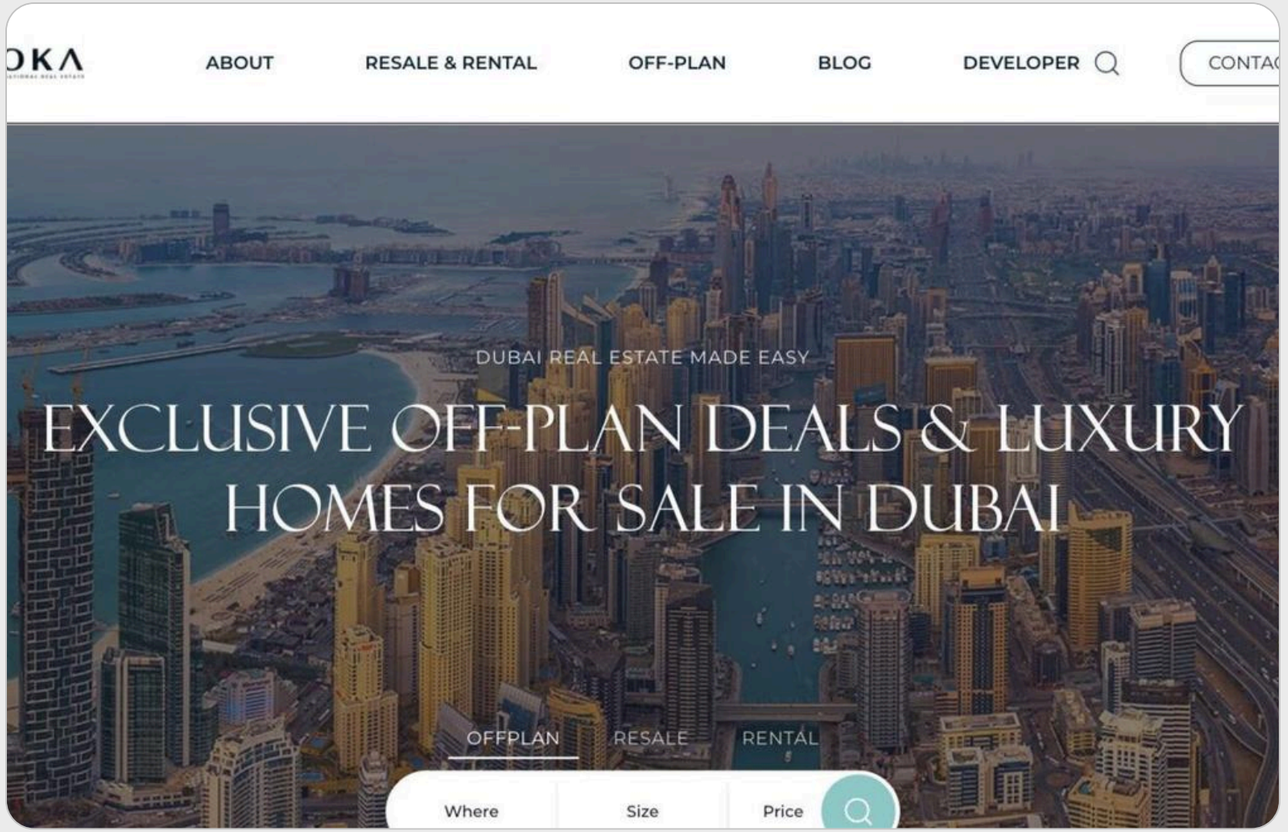
The same listing has to answer two questions that barely overlap.

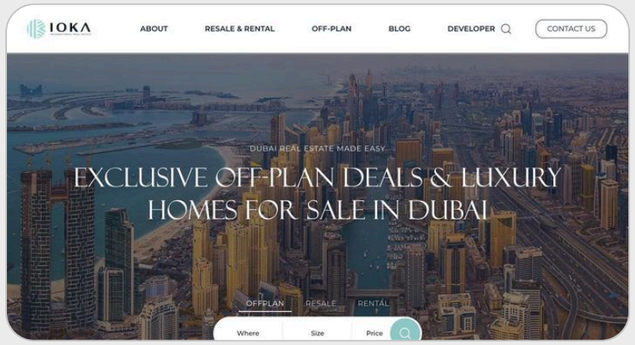
KEY DECISIONS

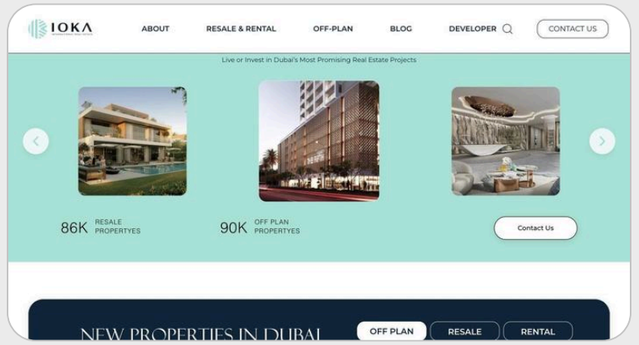
- Off-plan, resale, rental as the first choice
- Areas, not an endless list
- Developer names doing the credibility

OUTCOME

A portal that sorts people before it sorts property. IOKA runs at ioka.ae as the agency's storefront across off-plan, resale and rental, alongside the blog that carries the market analysis the investor audience arrives for.







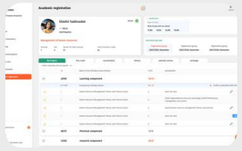
FULL CASE STUDY → KHOMERIKI.DESIGN/WORK/IOKA



IOKA
REAL ESTATE



SEU
EDUCATION



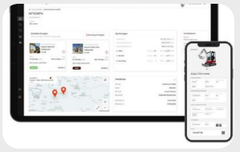
SEU · Student
EDTECH



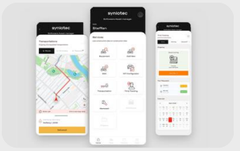
SEU · Registry
EDTECH



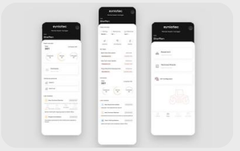
Syniotec · SAM
SAAS



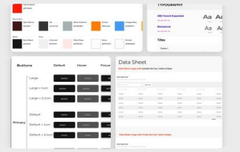
Syniotec · RAM
SAAS



Syniotec · SAM Mobile
FIELD APP



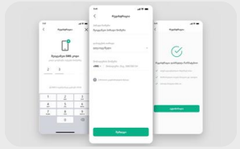
Syniotec · RAM Mobile
FIELD APP



Syniotec · Design System
DESIGN SYSTEM



Halyk Bank Georgia
FINTECH



Halyk · Onboarding
FINTECH



Halyk · Open Banking
FINTECH



Halyk · Cards
BRAND



VEON
DATA VIZ



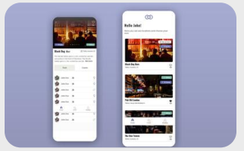
Deutsche Bank
DATA VIZ



Barclays
DATA VIZ



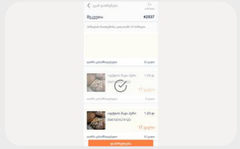
Neuro Pilot
HEALTH



Chat Bar
SOCIAL



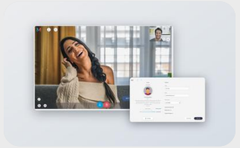
Opla Delivery
MOBILE



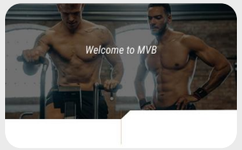
Opla Fulfilment
MOBILE



Tichera
MARKETPLACE



Meetsland
SOCIAL



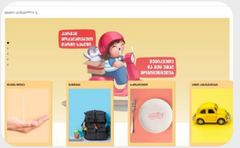
MVB Club
WEB



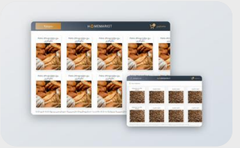
MVB Club Quiz
WEB



Marketcolor
WEB



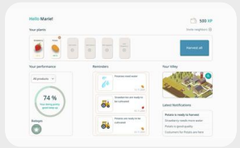
Miniso Georgia
RETAIL



Home Market
RETAIL



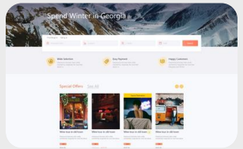
Assorti
RETAIL



Villey
PRODUCT



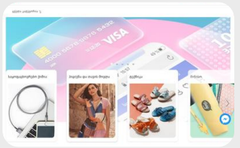
Barlepie
DATA VIZ



11 Corners
TRAVEL



Tales with Tails
EDITORIAL



Mult Georgia
RETAIL

EVERYONE'S WATCHING

They decide in a glance.
Let's give them something worth seeing.



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DRIBBBLE.COM/SIMPLEVIBES

AI LAB · BUILT WITH AI, SHIPPED ANYWAY

31 interfaces, tools, games and sites taken from idea to a live URL with Claude and Claude Code.

SEE ALL AT KHOMERIKI.DESIGN/LAB →



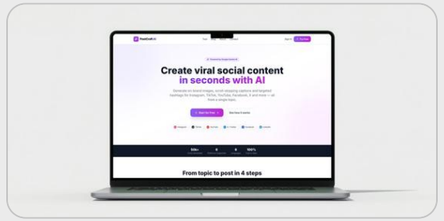
Hadal House

EDITORIAL SITE



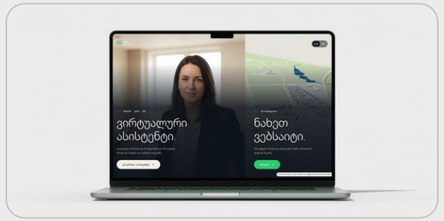
MyPoker.ge

E-COMMERCE CONCEPT



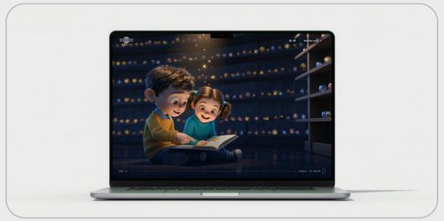
PostCraft AI

AI SAAS



SEU Development

CONCEPT REDESIGN



IBSU — Applicants, animated cut

LANDING PAGE